

SCHOKINAG

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New from Schokinag: Sugar-Free Drinking Chocolate *A Welcome Treat for Dieters and Diabetics*

Schokinag Chocolate North America, Inc. has introduced a low-carb, no-sugar-added version of its popular Triple Chocolate Drinking Chocolate (\$12.95/12oz). This rich and creamy drinking chocolate is a dream-come-true for diabetics and low-carb dieters.

No-Sugar-Added Triple Chocolate, which is sweetened with Maltitol, has a total of 2 grams of carbohydrates, with less than 1 gram from sugar. In contrast, Schokinag's regular Triple Chocolate has 22 grams of carbohydrates, all of them from sugar. Schokinag drinking chocolates are made with real, professional-quality chocolate that comes in the form of tiny "microchips." The result is an easy-to-make chocolate beverage that is richer, creamier and more flavorful than its competition—even without sugar.

To prepare, just add 5 tablespoons of Schokinag Drinking Chocolate to a mug with 1 tablespoon milk. Microwave and stir to melt completely. Add 7 oz. milk, stir and microwave to desired temperature. For the lowest carb version, substitute 4 oz. heavy cream and 4 oz. water.



The **No Sugar Added Triple Chocolate** (\$18.95/12oz) brings to seven the total number of Drinking Chocolates available from Schokinag. The company's six other Drinking Chocolate indulgences are **Extreme Dark™** (Extreme Dark™ chocolate microchips dusted with cocoa powder), **German Chocolate Cake** (milk chocolate microchips, natural caramel and coconut milk powder), **Triple Chocolate** (dark and milk chocolate microchips dusted with cocoa powder), **White Chocolate** (white chocolate microchips and natural vanilla), **Dulce de Leche** (white chocolate microchips and natural caramel, NASFT Outstanding Beverage 2004) and **Chocolate Mocha** (milk and white chocolate microchips with real Colombian coffee). All are packaged in attractive, easy-to-use 12oz canisters, priced from \$12.95 to \$18.95.

Schokinag also offers a line of professional quality chocolate for home bakers in the form of bars, baking chunks and cocoa powder. All of Schokinag's products are 100% natural, GMO free and Kosher Dairy. Schokinag products are available nationwide in gourmet, natural and fine grocery stores, including Whole Foods, Draeger's, Zabar's and Central Market. Schokinag's products may also be purchased online at www.drinkyourchocolate.com.

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About Schokinag

In an industry dominated by multinational conglomerates, Schokinag remains one of only a handful of privately held, family-owned chocolate companies. For more than 80 years, Schokinag has been manufacturing some of the world's best chocolate at its factory in Southern Germany. Schokinag Chocolate North America offers a full line of the highest quality chocolate for retail, foodservice and manufacturing channels. For more information, visit www.schokinagna.com.

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Contact: Debby Fortune
Phone: 510-548-1097
Email: fortunepr@aol.com

Product samples and photos available upon request.