

# S C H O K I N A G

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## Schokinag's One-of-a-Kind Chocolate Ready to Drink at the NASFT Fancy Food Show in San Francisco

**Schokinag Chocolate North America, Inc.**, one of the world's most respected chocolate producers, will showcase its newest chocolate creations at the NASFT Fancy Food Show, January 23-25, 2005, in San Francisco at Booth #4405.

Schokinag will sample three new drinking chocolates from a mobile display cart. The ten-by-seven-foot cart is a larger-than-life replica of Schokinag's retail drinking chocolate can with its own sink, refrigerator and serving window. This will be the cart's first trip to San Francisco.

Unlike instant hot chocolate mixes, Schokinag's drinking chocolate is made with real, gourmet-quality chocolate that comes in the form of tiny "microchips." The result is an easy-to-make chocolate beverage that is richer, creamier and more flavorful than its competition.



Schokinag's newest Drinking Chocolates are **German Chocolate Cake** (a blend of milk chocolate microchips, natural caramel and coconut milk powder), **Extreme Dark™** (79% cocoa Extreme Dark™ microchips dusted with cocoa powder), and **No Sugar Added Triple Chocolate** (a no-sugar-added version of Schokinag's Triple Chocolate Drinking Chocolate).

The company's other four Drinking Chocolate flavors are **Triple Chocolate** (dark and milk chocolate microchips dusted with cocoa powder), **White Chocolate** (white chocolate microchips and natural vanilla), **Dulce de Leche** (white chocolate microchips and natural caramel, NASFT Outstanding Beverage 2004) and **Chocolate Mocha** (milk and white chocolate microchips with real Colombian coffee). All are packaged in attractive, easy-to-use 12oz canisters, with a suggested retail price of \$12.95 (\$18.95 for the No Sugar Added).

In addition to the Drinking Chocolate, Schokinag will also showcase its line of professional quality chocolate for home bakers in the form of bars, baking chunks and cocoa powder. All of Schokinag's products are 100% natural, GMO free and Kosher Dairy.

### About Schokinag

In an industry dominated by multinational conglomerates, Schokinag remains one of only a handful of privately held, family-owned chocolate companies. For more than 80 years, Schokinag has been manufacturing some of the world's best chocolate at its factory in Southern Germany. Schokinag Chocolate North America offers a full line of the highest quality chocolate for retail, foodservice and manufacturing channels. For more information, visit [www.schokinagna.com](http://www.schokinagna.com).

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