

SCHOKINAG

THE ARTISAN CHOCOLATE • EST. 1923

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FOR IMMEDIATE RELEASE

Serious Chocolate for Home Chefs *Schokinag Chocolate Not Just for Professionals Anymore*

Schokinag Chocolate North America, Inc., one of the world's most respected chocolate producers, is pleased to offer a line of professional-quality chocolate for home chefs, including European Drinking Chocolate, Baking Bars, Baking Chunks and Cocoa Powder.

European Drinking Chocolate

Unlike instant hot chocolate mixes, Schokinag's drinking chocolate is made with real, professional-quality chocolate that comes in the form of tiny "microchips." The result is an easy-to-make chocolate beverage that is richer, creamier and more flavorful than its competition. Schokinag offers seven Drinking Chocolate made in the style of traditional European chocolate drinks:

- **German Chocolate Cake**—a blend of milk chocolate microchips, natural caramel and coconut milk powder. NASFT Finalist for Outstanding New Product of 2004 \$12.95/12oz
- **Extreme Dark™**—79% cocoa drinking chocolate made with Extreme Dark™ chocolate microchips dusted with cocoa powder. The ultimate dark chocolate experience. \$12.95/12oz
- **No Sugar Added Triple Chocolate**—a low-carb, no-sugar-added version of Schokinag's Triple Chocolate Drinking Chocolate. A dream-come-true for diabetics and low-carb dieters. \$18.95/12oz
- **Triple Chocolate**—dark and milk chocolate microchips dusted with cocoa powder. \$12.95/12oz
- **White Chocolate**—white chocolate microchips and natural vanilla. \$12.95/12oz
- **Dulce de Leche**—white chocolate microchips and natural caramel. NASFT Outstanding Beverage 2004. \$12.95/12oz
- **Chocolate Mocha**—milk and white chocolate microchips with real Colombian coffee. \$12.95/12oz

Baking Bars

Schokinag's professional-quality chocolate bars are perfect for everything from fondue to truffles. Available in **Bittersweet Chocolate** (72% cocoa), **Milk Chocolate** (38% cocoa) and **White Chocolate** bars. \$10.45/9oz

Baking Chunks

Originally available only commercially, Schokinag's irresistible baking chunks are extruded into long strips, then cut with a guillotine blade. Their large, unique shape makes them terrific for cookies and muffins (or just straight out of the can!). Available in **Semi Sweet** (50% cocoa), **Milk Chocolate** (32% cocoa) and **White Chocolate** chunks. \$9.95/12oz

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Cocoa Powder

Schokinag's Dutch-processed cocoa powder is among the finest in the world. With a high percentage of cocoa butter (22-24%), this cocoa powder is full of robust flavor that is reflected in its deep burnt sienna color. The shaker-top canister makes it easy for home chefs to decorate their baking creations. \$9.95/8oz

All of Schokinag's products are 100% natural, GMO free and Kosher Dairy. Schokinag products are available nationwide in gourmet, natural and fine grocery stores, including Whole Foods, Draeger's, Zabar's and Central Market. Schokinag's products may also be purchased online at www.drinkyourchocolate.com.

About Schokinag

In an industry dominated by multinational conglomerates, Schokinag remains one of only a handful of privately held, family-owned chocolate companies. For more than 80 years, Schokinag has been manufacturing some of the world's best chocolate at its factory in Southern Germany. Schokinag Chocolate North America offers a full line of the highest quality chocolate for retail, foodservice and manufacturing channels. For more information, visit www.schokinagna.com.



Product photos in various formats, including via email, are available upon request.

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