

SCHOKINAG

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Schokinag's Three Newest Flavors of Drinking Chocolate Whip Chocolate Aficionados into a Froth

Schokinag Chocolate North America, Inc. is pleased to introduce three new flavors of European Drinking Chocolate that are sure to excite hot chocolate lovers of all ages. The three new flavors—German Chocolate Cake, Extreme Dark and No Sugar Added Triple Chocolate—are made in the style of traditional European chocolate drinks of the 17th century.

Unlike instant hot chocolate mixes, Schokinag's drinking chocolate is made with real, professional-quality chocolate that comes in the form of tiny "microchips." The result is an easy-to-make chocolate beverage that is richer, creamier and more flavorful than its competition. The three new flavors bring to seven the total number of Drinking Chocolates available from Schokinag:

- **German Chocolate Cake:** Made from a blend of milk chocolate microchips, natural caramel and coconut milk powder, this incredible taste sensation has the flavor of a freshly baked German Chocolate Cake. Not overly sweet, with just a hint of coconut and caramel. (NASFT Finalist – Outstanding New Product of 2004) \$12.95/12oz
- **Extreme Dark™:** The name says it all...this 79% cocoa drinking chocolate is rich and intense. It's the ultimate dark chocolate experience. Made with Extreme Dark™ chocolate microchips dusted with cocoa powder. \$12.95/12oz
- **No Sugar Added Triple Chocolate:** This low-carb, no-sugar-added version of Schokinag's Triple Chocolate Drinking Chocolate is rich and creamy, as well as a dream-come-true for diabetics and low-carb dieters. \$18.95/12oz

Schokinag's four other Drinking Chocolate indulgences are **Triple Chocolate** (dark and milk chocolate microchips dusted with cocoa powder), **White Chocolate** (white chocolate microchips and natural vanilla), **Dulce de Leche** (white chocolate microchips and natural caramel, NASFT Outstanding Beverage 2004) and **Chocolate Mocha** (milk and white chocolate microchips with real Colombian coffee). All are packaged in attractive, easy-to-use 12oz canisters, with a suggested retail price of \$12.95.

Schokinag also offers a line of professional quality chocolate for home bakers in the form of bars, baking chunks and cocoa powder. All of Schokinag's products are 100% natural, GMO free and Kosher Dairy. Schokinag products are available nationwide in gourmet, natural and fine grocery stores, including Whole Foods, Draeger's, Zabar's and Central Market. Schokinag's products may also be purchased online at www.drinkyourchocolate.com.

More...

About Schokinag

In an industry dominated by multinational conglomerates, Schokinag remains one of only a handful of privately held, family-owned chocolate companies. For more than 80 years, Schokinag has been manufacturing some of the world's best chocolate at its factory in Southern Germany. Schokinag Chocolate North America offers a full line of the highest quality chocolate for retail, foodservice and manufacturing channels. For more information, visit www.schokinagna.com.



Product photos in various formats, including via email, are available upon request.

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