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**MISS MERINGUE PROUDLY SUPPORTS**  
**THE SUSAN G. KOMEN BREAST CANCER FOUNDATION**

*Miss Meringue, raising breast cancer awareness!*

**SAN MARCOS, CA – September, 2005** – Miss Meringue® has recently announced a donation of a portion of their proceeds to the Susan G. Komen Breast Cancer Foundation, an international leader in the fight against breast cancer. The mission of the Komen Foundation is to eradicate breast cancer as a life-threatening disease by advancing research, education, screening and treatment. Miss Meringue has pledged \$0.39 from every container of Vanilla Mini Meringue Cookies sold between May 1, 2005 and April 30, 2006 with a minimum guaranteed donation of \$25,000 to the Komen Foundation. In addition to this contribution, Miss Meringue is reaching into three local communities by sponsoring Komen Race for the Cure® events in Dallas, New York City and Memphis, Tenn.

“Miss Meringue is pleased to align itself with the Komen Foundation and is committed to the fight against breast cancer as a life-threatening disease” said Adrien de Alexandris, Marketing Manager for Miss Meringue. Look for Miss Meringues new pink ribbon label on their Vanilla Mini Meringue Cookies, their most popular product to date, available soon in fine retail establishments.

**About the Komen Foundation**

The Susan G. Komen Breast Cancer Foundation was established in 1982 by Nancy Brinker to honor the memory of her sister, Susan G. Komen, who died from breast cancer at the age of 36. Today, the Foundation is an international organization with a network of more than 75,000 volunteers working through local Affiliates and events like the Komen Race for the Cure® to eradicate breast cancer as a life-threatening disease. A global leader in the fight against breast cancer, the Foundation fulfills its mission through support of innovative breast cancer research grants, meritorious awards and educational, scientific and community outreach programs around the world. Together with its Affiliate Network, corporate partners and generous donors, the Komen Foundation has raised \$750 million for the fight against breast cancer.

For more information about breast health or breast cancer, visit the Foundation's award-winning website at [www.komen.org](http://www.komen.org) or call the Foundation's National Toll-Free Breast Care Helpline at 1.800 I'M AWARE® (1.800.462.9273).

### **About Miss Meringue**

In 1997 Master Pastry Chef Jacques Pautrat began Miss Meringue in a small neighborhood bakery. Jacques took the traditional recipes he grew up with in France and added a personal touch that has captured America's taste buds! Today Miss Meringue carries on Jacques' dedication to high quality, delicious deserts. Keeping with our French tradition, Miss Meringue Cookies are made with the finest ingredients to ensure the unequalled quality for which Miss Meringue is known. Miss Meringue's Meringue Cookies contain no artificial flavors or preservatives. In addition, they do not contain trans fatty acids, are cholesterol free, and are certified Kosher Parve.

Bon Appétit!

For more information on where you can purchase Miss Meringue Cookies and for great recipes ideas, call 800/561-6516 or visit [www.missmeringue.com](http://www.missmeringue.com).