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MISS MERINGUE INTRODUCES
NEW Madeleines – In two authentic French flavors!

Miss Meringue isn't just about Meringue Cookies anymore!

SAN MARCOS, CA – August, 2005 From 18th century France to America, now you can indulge in authentic Madeleines, available in two flavors Traditional Recipe and Chocolate, both so flawlessly crafted in Miss Meringue's kitchen, you'll think you've escaped to a Parisian café. Using a centuries old authentic French recipe, Miss Meringue has perfected the art of baking Madeleines with their Traditional Recipe Madeleine, rich and light, moist and tender they are ideal for a delightful afternoon break, or for whenever you crave a petite sweet. Miss Meringue is also offering a unique Chocolate Madeleine, they have taken an already mouth-watering recipe, and added sumptuous gourmet chocolate, the combination is a chocolate-lover's dream come true! Both flavors are perfect as a quick snack or dessert, and excellent as an accompaniment for fresh fruit or ice cream, also try drizzling or dipping them in chocolate for an out of this world treat!

Keeping with our French tradition, Miss Meringue's Traditional Recipe and Chocolate Madeleine Cookies are made with the finest ingredients to ensure the unparalleled quality for which Miss Meringue is known. Miss Meringue Madeleines contain no artificial colors or flavors. In addition, they do not contain trans fatty acids.

Bon Appétit!

For further product or purchasing information of Miss Meringue's line of cookies please call 800.561.6516 or visit www.missmeringue.com.