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### **MISS MERINGUE'S NEW LOOK!**

*Divine fat free or low fat Miss Meringue cookies, new amazing look, same amazing taste!*

**SAN MARCOS, CA – May 4, 2005** – Announcing Miss Meringue's fabulous new look!

Miss Meringue is updating her wardrobe; her cookies are still just as delicious as ever, but now come with a more chic and easier to read label! Her new label makes it easier to distinguish between flavors and is more colorfully eye-catching and attractive. Her new label changes will first appear on our sumptuous fat free vanilla meringue cookies and Limited Edition Summer Flavors and continue through our entire line.

Keeping with our French tradition, Miss Meringue's Meringue Cookies are made with the finest ingredients to ensure the unparalleled quality for which Miss Meringue is known. Miss Meringue never uses artificial flavors or preservatives. In addition, they do not contain trans fatty acids are either fat free or low fat and are certified Kosher OU Dairy. Look for Miss Meringues Cookies with their fantastic new look at a fine retailer near you.

Bon Appetit!

For more information on where you can purchase Miss Meringue Cookies and for great recipes ideas, call 800/561-6516 or visit [www.missmeringue.com](http://www.missmeringue.com).