



Annie Chun's Inc
All Natural Asian Foods
4340 Redwood Highway
Suite B60
San Rafael, CA 94903

t 415.479.8272
f 415.479.8274
www.anniechun.com

FOR IMMEDIATE RELEASE

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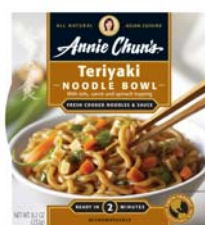
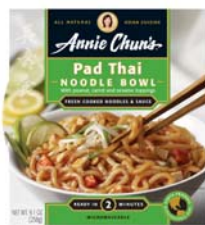
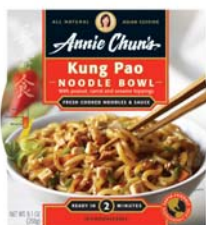
Contact: Debby Fortune
Fortune Public Relations
510.548.1097, fortunepr@aol.com

Annie Chun's Noodle & Soup Bowls: The Perfect On-the-Go Lunch

Lively Asian Sauces and Soups Paired with FreshPak Noodles Are Quick, Easy and Nutritious

San Rafael, California – Annie Chun's, Inc., the Northern California-based leading producer of all natural, gourmet Pan-Asian foods, has four Noodle Bowls and six Soup Bowls in microwavable, biodegradable bowls that are ideal for desktop dining.

NOODLE BOWLS



Kung Pao Noodle Bowl (\$3.49/9.1 oz)

The classic Chinese flavor of Kung Pao sauce with its special blend of onion, ginger, garlic and chili is paired with tender, fresh cooked noodles. Topped with a portion controlled vegetable packet that includes tofu, carrots, spinach and peanuts. *Vegan.*

Peanut Sesame Noodle Bowl (\$3.49/9.1 oz)

Fresh Cooked Noodles with classic savory Peanut sauce with delicate layers of peanut, sesame and ginger! Topped with portion controlled vegetable packet that includes tofu, carrots, spinach and peanuts. *Vegan.*

Pad Thai Noodle Bowl (\$3.49/9.1 oz)

Pad Thai in 2 Minutes! We use our restaurant-quality Pad Thai sauce that is steeped in tamarind and lime, sautéed onions and shallots. Topped with portion controlled vegetable packet that includes tofu, carrots, spinach and peanuts.

Teriyaki Noodle Bowl (\$3.49/5.5 oz)

Annie's special Teriyaki sauce, with its delicate layers of soy, shiitake, sesame oil, fresh garlic and ginger, blends beautifully with the soft chow mein style noodles and vegetable topping. This rich, tempting bowl is sure to be a favorite with kids and adults alike. *Vegan*

These innovative bowls feature soft, hearty, ready-to-eat noodles paired with delicious Asian-inspired sauces, as well as wonderful freeze-dried vegetable packets, which are included in every noodle bowl. The airtight pouches feature flavorful, fresh tasting vegetable pieces. As with all of Annie Chun's products, these noodle bowls are 100% natural, with no MSG and free of preservatives. The suggested retail price is \$3.49.

More ...

SOUP BOWLS



- **Korean Kimchi Soup Bowl** (\$3.49/5.9 oz) In Korea, Kimchi, a pickled cabbage dish, is eaten at almost every meal and revered for its health giving qualities. This all vegetarian soup bowl includes Kimchi flavored broth, Udon noodles, and a topping of dried Kimchi, green onions, carrots, shiitake mushrooms and sesame seeds. *Vegan*
- **Thai Tom Yum Soup Bowl** (\$3.49/6.0 oz) Tom Yum is the main soup in Thailand – light, fragrant and calming, wonderful on either warm or cold days. Hints of lime, tamarind, ginger, fresh chilis and traditional fish sauce flavor the broth, combined with Hokkien noodles and a topping of green onion, bok choy, tofu, red pepper and shiitake mushrooms.
- **Chicken Soup Bowl** (\$3.49/5.5 oz)
Just like homemade chicken noodle soup, but with Annie Chun’s distinctive Asian flair! Rich and satisfying fresh cooked noodles are a perfect match for comforting organic chicken soup broth spiked with carrots, corn, green onions and shitake mushroom.
- **Hot & Sour Soup Bowl** (\$3.49/5.5 oz)
In Chinese cuisine, Hot & Sour Soup is thought to ward off colds. Although the claim isn’t scientifically supported, it can’t hurt—especially when this delightful soup takes less than two minutes to prepare. Annie Chun’s FreshPak™ noodles pair beautifully with bok choy, tofu, pepper and shiitake mushrooms in a tangy hot & sour broth made with organic chicken soup broth.
- **Miso Soup Bowl** (\$3.49/5.5 oz)
Soothing, flavorful Japanese miso broth, valued for its energizing qualities, is delicious with the hearty and satisfying *udon* noodles - a traditional, thick Japanese wheat noodle. Topped with tofu, scallions and spinach, this soup is a nourishing, warming meal. *Vegan*
- **Udon Soup Bowl** (\$3.49/5.5 oz)
This traditional *udon* broth is deliciously rich in shiitake mushrooms, reputed by Japanese herbalists to boost the immune system. Served with *udon* noodles and a classic topping of fried tofu and spinach, this is a light yet satisfying meal. *Vegan*

More ...

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Annie Chun’s noodle bowls and soup bowls taste great just as they are, or Annie suggests adding fresh herbs, leftover chopped, cooked meats, tofu or additional fresh vegetables to enhance the experience. Annie offers consumers three easy ways to do this on each package.

Annie Chun’s is the first company to use an earth-friendly packaging in a retail product. The bowl is made primarily from cornstarch, and both the bowl and lid will naturally biodegrade over time. In April of 2004 Annie Chun’s won an Environmental Achievement Award from the Environmental Protection Agency (EPA) in recognition of the Noodle Bowl’s innovative, earth friendly packaging.

About Annie Chun’s

Annie Chun first began selling her sauces in 1992 at the Marin County Farmers’ Market where she served samples with fresh cooked noodles and vegetables. Today, Annie Chun’s Inc. is a multi-million dollar company, with distribution throughout the US, Canada, and England.

In 2005, Annie Chun’s forged a strategic partnership with CJ Corp., Korea’s largest food producer, strengthening the company’s commitment to creating all natural, great tasting products that promote good health and further the company’s goal of introducing new and exciting Asian foods to the American consumer.

Annie Chun’s All Natural Sauces, Noodles, Noodles & Sauce, Noodle Bowls, Soup Bowls, Noodle Express, Sushi Wraps and Rice Express are available nationwide in gourmet, natural and mass market grocers such as Whole Foods, Safeway, Mollie Stone’s, Fairway Market, Giant Foods, King Sooper, Fred Meyer, Kroger, Jewel, Meijer, Publix, SuperTarget, and many others coast to coast.

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Product photos in various formats, including via email, are available upon request.